



Summer Blaise

• INTERIORS AND EVENTS •

THE DESIGN PROCESS

Step 1: The Discovery Call. Everyone Starts Here!

Schedule a Discovery Call to get the ball rolling with your project. Whether you are looking for Full-Service design, you're a DIY'er or you don't know where to start, we can help you navigate best next steps in your design project. If you're interested, we'll also explain what it's like to work with us and how we can take your space from *Bare Bones to Beautiful* with our exclusive Design Process.

Purchase the "Free" call, take our questionnaire and get on our schedule. That's it!

Step 1: The
Discovery Call

\$0 (FREE)

Step 2: The Consultation. This is always after the Discovery Call.

After your Discovery Call with us, we typically recommend a Design Consultation so that Summer and our Design Team can get out there and lay eyes on your project. We approach the type of Consultation based on the scope of your project, so select the one that best fits your needs and we'll be knocking at your door in no time!

Step 2: The
Consultation

\$150

Step 3: Select the Design Service that's Best for You

Not all design projects are created equally. We believe that you have a choice when it comes to how you work with us.

Click the option to learn more about that level of Design Service .

Luxury Full-Service Design

[\(click to Learn More\)](#)

Basic DIY Design

[\(Click to Learn More\)](#)



Ala Carte Services

Not all spaces need the whole shebang. We also offer design services broken down into smaller bits. Let us know if you have any questions or special requests you do not see listed below.

You must book a Discovery Call Before booking any Ala Carte Services.

*Ala Carte Services do not include any design consulting outside of the scope of the specified project. We can always book a follow up Consultation if you need more from us.

Paint Color Consultation

(\$250)

[\(click to learn more\)](#)

Interior Design Consulting

(\$150/hr)

[\(click to learn more\)](#)

Step 1: The Discovery Call. Everyone Starts Here! (\$0 Free)

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Purchase the "Free" call, take our questionnaire and get on our schedule. That's it!

Step 1: The
Discovery Call
\$0 (FREE)

Includes:

- Questionnaire
- Schedule your Discovery Call Here
- Links to Follow Us On Social Media and view our Design Portfolio

The "Discovery Call" is the VERY first step in our design process! It's a 30 minute phone conversation with someone from our team to discuss your design needs and ideas. **It's EASY to get started!**

Just follow these 4 simple steps:

1. Take the Design Questionnaire
2. Schedule the Discovery Call
3. Check out our Portfolio, find us on social media!
4. That's it!

You might want to schedule a "Discovery Call" if:

- You want to freshen up or redesign a space
- You want to redecorate, but don't know where to begin
- You're in the market for new furnishings and/or decor
- You'd like some help space planning and creating a design plan
- You are local to the Charlotte, NC area OR you would like to work with our team from a distance (we can do BOTH!)
- You need to "style" or complete a space with the finishing touches

- You are going to paint and would like a color consultation
- You're a DIY'er and you'd like professional advice on a project
- You're moving or buying or flipping a home and need design advice

Talk to you soon!

Step 2: The Consultation. This is always after the Discovery Call.

After your Discovery Call with us, we typically recommend a Design Consultation so that Summer can get out there and lay eyes on your project. We approach the type of Consultation based on the scope of your project, so select the one that best fits your needs and we'll be knocking at your door in no time!

Step 2: The Consultation

\$150

Includes:

- Schedule Your Consultation with Summer Blaise Interiors
 - Package Price is for Design Fee Only
 - Check out our Portfolio and Social Media!

EVERY project starts with an Initial Consultation, whether it's big or small. We're here to help, however you need us.

Follow these Simple Steps to Book your Consultation:

1. Purchase this package
2. Schedule the Consultation
3. Gather a few Inspiration Images
4. Discuss Level of "Investment" with all parties involved
5. GET EXCITED!

(You MUST have had a "Discovery Call" with us prior to a consult.)

What to Expect from the Initial Consult:

- You'll get up to one hour (60 mins) at your home to discuss as many spaces as you'd like. Sometimes it's helpful to walk the entire home, other times it's most beneficial to discuss only one space.
- This consultation should benefit YOU as much as possible, so if that means offering design advice, showing us how you live in the space, and/or learning more about our "next steps" or "Full-Service" options, we can work on whatever works best for you. If you have specific expectations for what you'd like to accomplish, please let us know so we can best serve you. While in your home, Summer will ask

a lot of questions, take notes and also take photos so that she can leave your home and continue to think about your project and understand more about what you're looking for.

- After our Initial Consultation, Summer will write up any notes from our discussions and directly email them to you in a PDF file, so that you can reference them at your convenience.
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How to Prep Best for the Initial Consultation to Maximize Results:

- Prepare some "Inspiration Images" to review with Summer during your consultation to help define your design style and vision for the space.
- Gather all parties involved in this design project (spouse/partner, roommate, family, children, etc.) and have a conversation about your level of investment for this project BEFORE Summer arrives. If you don't know 100%, that's okay. It's best to discuss how much time, energy and money you think you'd like to invest into this project so that Summer can determine which design service would be best for you.
- Get excited! We are about to make your design dreams come true! Summer Blaise Interiors has an incredible team that can execute your design dreams from start to finish - we are one step closer to making your design dreams come true and THAT is something to get EXCITED about!

Step 3: Select the Design Service that's Best for You

Not all design projects are created equally. We believe that you have a choice when it comes to how you work with us.

Click the option to learn more about that level of Design Service .

Luxury Full-Service Design

\$3500 USD

(click to Learn More)

Includes

- Package Price is for Design Fee Only

What is Luxury Full Service Interior Design?

Luxury Full Service Interior Design is our very best package and design service we offer at Summer Blaise Interiors. Our exclusive 3 Phase Design Process will take your space from *Bare Bones to Beautiful*, while we plan and manage all aspects of your project from start to finish. If you like the attention to detail and style of design you see in our portfolio, this is the package for you.

Approachable and stress-free interior design is possible with our Luxury Full Service Interior Design Package; let us design your project to completion, take care of all the details and give you your own real life "HGTV" moment!

**Prices are per space. Bundle three or more spaces for a custom "package" price.*

*** Smaller spaces such as powder rooms, foyers, laundry rooms, etc will be reviewed on a case-by-case basis.*

Is Luxury Full Service Interior Design Right for Me?

- I've seen the Summer Blaise Interiors portfolio and want that level of detailed design for my home.
- I'm not interested in managing my design project, I prefer to trust the process and leave it to the design professionals.
- I am a busy, hardworking professional and I want a beautiful home, but I don't have the time to shop, design or manage a project; I just want it done.
- I would like to renovate my home and need a trusted team of professionals to guide me through the process from start to finish.
- I want a beautiful and functional home for my family to really LIVE in. I'm interested in high-quality and timeless furniture pieces that will transition with us through the years.

If you answered yes to any of the above statements, Luxury Full-Service Interior Design is a great fit for you!

What to Expect from our Luxury Full Service Design Package

Our exclusive and incredibly detailed 3 Phase Design Process will take your project from start to finish.

Design Plan Phase :

- Design Package/Letter of Agreement Meeting
- Accurate Measurements of the Space
- A "Trade Day" (if necessary)
- Custom Color Story for the Space
- Complete Lighting Plan
- Conceptual Style and Accessory Plan
- Up to Two Detailed Renderings of the Space Complete with Furnishings, Lighting, Window Treatments, etc.
- Detailed Design Plan Specifications
- Furniture Sourcing Plan with trusted Vendors
- Comprehensive Budget to Complete the Space
- Local Resource List
- Design Plan Presentation with Summer Blaise Interiors

Procurement/Build Phase:

- Design Plan Approval
- Order and Procure all Furnishings and Products
- Detailed Schedule Creation and Installation
- Organized Logistics Tracking
- Project Troubleshooting and Problem Solving
- Style Plan Creation and Presentation

Completion Phase:

- Final Installation Planning
- Project Troubleshooting and Problem Solving
- Reveal Day Preparations
- Accessory and Style Plan Prep and Organization
- Organized Logistics Planning and Troubleshooting
- Delivery, Installation and Reveal Day

- Media Day
- Final Walk Through

*To learn more about each of these incredibly valuable deliverables, see our "Package Glossary" see the bottom of this package page.

Our 10 Step Luxury Full Service Interior Design Process:

1. After having a "Discovery Call" and "Initial Consultation" with us, you can purchase and begin the Luxury Full-Service Design Process. Then Summer will schedule an appointment with you and review the Design Proposal, Project Roadmap and Letter of Agreement. When all parties have reviewed and agreed to the design package and letter of agreement, we'll sign and collect 100% of design fees to begin the custom design plan.
2. Summer will measure, collaborate with tradesmen and tradeswomen and begin the creative process to build a comprehensive Design Plan to furnish, style and construct your new space. The design plan will be complete with investment figures and renderings so you can look at the space in a complete and holistic way from the start.
3. After about 4-6 weeks of diligent work on your Design Plan, we will present our full vision for your space for approval. Many elements will be actual, purchasable items, however some design elements, such as styling, may be conceptual. If need be, we will make one to two revisions or modifications so that all parties are happy and ready to move on to the next phase.
4. After Design Plan has been signed and approved; Summer will finalize all selections and collect payment for all products and materials so that we can begin. SB Interiors will manage and order all products, material, furnishings and finishes for the project on your behalf throughout the entire project.
5. Summer will create a project schedule and coordinate all tradespeople who are necessary for the job and begin work. We will provide you the best timeline we possibly can so that you can plan around the work we are doing in your home. We will also track and coordinate all freight, shipments and deliveries, holding and storing all items until the Installation Phase. If items arrive broken or incorrect, we will handle everything and make it right.
6. Until now, the style of the space has been conceptual in nature. SBI styling is our super-power and what makes our looks cozy and complete. Although we like to keep this element somewhat of a surprise for reveal day, our team will actually meet with you to discuss our plan and vision for the styling elements, tones, textures within the space for approval.
7. As we approach the end of the project, we will begin to install the finishing touches and accessories in the space(s). The SBI Team will begin preparations for Reveal Day on our end and provide you with an

install date. We ask that you plan to do something fun while we install your space, so that we can have the house to ourselves and give you that HGTV “reveal” moment.

8. A tremendous amount of planning goes into preparing for the final install day; these days after often 12 hour days for our team. We ask that you be not home during this process because it can be hectic. We will deliver furnishings and install every last detail and accessory so that when you come home, the music is playing, the candles are lit and your space its entirely complete. You will have 5 days to let us know about any Styling elements you do not wish to keep, but we’ll warn you, you’ll probably fall in love with everything... most of our client’s do.
9. Typically within 1-5 days after the installation we’ll bring in our photography team, designers and tradespeople who were involved in the project so they can see the complete space, shoot the areas they’d like to and capture their hard work on camera. Often times we’ll share and tour the space on social media on this day as well.
10. Typically about 5 days after the Install and Reveal Day, Summer will visit you in your home for a final walkthrough of the project. We’ll ask that you keep track of any repairs or concerns you have a very detailed "punch list" so that we can take care of them during our final walkthrough of the space. Final payment is due upon completion of the "Final Walkthrough" with the SBI team. We love coming back into your home after we’ve turned it over to you completely transformed, seeing your happy and smiling face makes every ounce of hard work worth it!!

Let us handle everything about your project from start to finish. Designing a space all the way through to completion is what we do best!

Package Glossary:

Accurate Measurements: Accurate measurements of your space taken by our design team. *(If this package is purchased remotely, we may ask that you provide measurements for us.)*

Trade Day: We'll pull in our best tradesmen and women to get their input on any design ideas that involve construction, repair, etc. We'll consult with them to get their professional opinion on the cost and scope associated with the work

Floor Plan to Scale: We will determine the best and most functional Floor Plan, designed by our team of experienced designers who know and understand the way you you want to live in your space (two options maximum).

Custom Color Story: A Color Story (or palette) for your space, using our 60-30-10 rule. We'll tell you how much of specific colors or tones you should use to create a cohesive look and feel.

Complete Lighting Plan: We'll consider the functionality and mood of your space and create a lighting plan for you. From floor lamps, to chandeliers, we'll plan it all for you.

Conceptual Style and Accessory Plan: We'll include light accessory/styling elements in your rendering, but we'll also include a "conceptual/inspiration" board of what we think you'll need complete and style the space on your own.

Design Plan Specifications: We'll share detailed descriptions of the furnishings we'd like you to source for the space including measurements, fabric options, arm style, cushion options, etc.

Furniture Sourcing Plan: We'll source you with furnishings from our best and most trusted vendors. We can source retail options, but often cannot attest to their quality or craftsmanship. If you'd like to purchase with us, ask us about the "DIY with the Option to Buy" service we offer with a \$5k minimum order.

Comprehensive Budget: We will pull together and break down all costs associated with the level of design we are presenting you. This includes construction pricing from our "Trade Day" vendors, as well as pricing for home furnishings and decor for the space.

Local Resource List: If you need a resource to execute part of our design plan, we'll connect you with that individual or business so you don't have to find for someone on your own.

Complete Design Presentation: Summer will present your entire Design Plan to you in the comfort of your own home, answering any questions you may have about the project. We will also send you a digital copy of your Luxury DIY Design Plan.

Design Plan Approval: You will approve the design plan so that we can move into the next phase of the design process. If you'd like to make modifications or changes, we'd do so here and now. Payment for furnishings and materials is due upon Design Plan approval.

Order and Procure Furnishings and Products: The Summer will place the order for all furnishings and products on our client's behalf. We will hold all products in our warehouse until the final install day.

Detailed Schedule Creation and Installation: Once furnishings have been ordered, a project schedule will be put into place to map out all elements of the design from this point forward.

Construction and Renovation Management: Our team will manage and schedule all construction and renovation work that will be done on the job site to ensure we stay on our timeline.

Organized Logistics Tracking: SB Interiors will order, track, receive and store all furnishings and product until Installation day.

Project Troubleshooting and Problem Solving: If items are lost or damaged, we will handle and troubleshoot these problems as they arise.

Style Plan Creation and Presentation: In the early stages of the Design Process, the Style Plan is conceptual. We will create a more concrete Style Plan to review with you as we get closer to the install day.

Reveal Day Preparations: Installing, styling and accessorizing a space in one day requires a tremendous amount of planning and attention to detail. It will take us several days to pack and prepare for your big reveal.

Organized Logistics Planning and Troubleshooting: We'll make sure everything is where it's supposed to. If it's not, we'll find the pieces and fix the problems.

Delivery, Installation and Reveal Day: For a successful "Install Day" to run smoothly, we will require that many people be "hands on" and present in your project on this day. Our team will coordinate our trusted team of movers, installers and other design professionals to help us get the job done.

Media Day: A couple of days after your reveal day, we'll schedule a time to bring in our photographer to "shoot" your space. These shots will be used for marketing, our website, social media and magazine/media publications.

Final Walk Through: As you live in the space for a few days, we'll ask that you take note of any flaws, damages, or concerns you have on a "punch list". We will communicate with you and schedule a final walkthrough of the space and bring the professionals necessary to address your punch list.

Please reach out to us if you need clarity or have any additional questions about our Luxury Full Service Design Packages

Basic DIY Design

\$750

(Click to Learn More)

Includes

Package Price is for Design Fee Only

What is the Basic DIY Design Package?

Our Basic DIY Design Package provides a conceptual design for you to use as a "recipe" to pull together a beautiful and cohesive space on your own. This package allows you to enter into a "light" version of our exclusive Luxury Design Package, providing you with the core foundational elements necessary to create that dream look you're after.

Approach your DIY Project with confidence with the help of our incredibly talented design team!

**Prices are per space. Bundle three or more spaces for a custom "package" price.*

*** Smaller spaces such as powder rooms, foyers, laundry rooms, etc will be reviewed on a case-by-case basis.*

Is Basic DIY Design Right for Me?

- I'm not crazy about the details, I just want my space done.
- I don't have a design bone in my body and I need help.
- I'm not great at making decisions and prefer someone to tell me what to do and what to buy.
- I have time to shop and source furnishings and decor on my own.
- I love the SBI style, I just need a simple plan to follow in my home.

If you answered "yes" at least three of the questions above, Basic DIY Design is a great fit for you!

What to Expect from our Basic DIY Design Package

- Accurate Measurements of the Space
- Custom Color Story for the Space
- Basic Lighting and Accessory Concept
- DIY Design Plan Conceptual Rendering
- Detailed Design Plan Specifications
- Comprehensive Budget Estimate

- Local Resource List
- Basic DIY Design Bundle

**To learn more about each of these incredibly valuable deliverables, see our "Package Glossary" at the end of the page.

Our Basic DIY Design Process:

1. After having a "Discovery Call" and "Initial Consultation" with us, you can purchase and begin the Luxury DIY Process. First, we will set up an appointment for Summer to take formal measurements of the space in your home. During this appointment, we will also have a design meeting to confirm the budget, design style and functionality of the space. Due to the nature of this design package, it is highly recommended that all adult parties involved in the project are present during this meeting.
2. After measurements are taken and we've met with you, Summer will spend 3-4 weeks customizing the perfect DIY Design Concept for you and your family. Summer will diligently work on your behalf reviewing your specifications, style ideas, design goals and discuss any foreseeable obstacles we will face so that we can fully encompass the scope of the job in as much detail as possible.
3. When our Design Plan is complete, we will notify you via email and ship your detailed DIY Design Plan to you in the mail. We'll include as much detail as possible so that we can pass the design baton to you to execute the furniture purchasing, installation, project management and styling of the space.
4. After we've presented your design, you'll have the ability to follow-up with us over one email to answer any questions you have about your Design Plan. We will also make **one revision** to our floor plan and rendering(s) if you wish to see something laid out differently.

Our straightforward Basic DIY Design process will provide you the detailed vision and framework to create the dream space you've always wanted.

Package Glossary:

Accurate Measurements: Accurate measurements of your space taken by our design team. *(If this package is purchased remotely, we may ask that you provide measurements for us.)*

Custom Color Story: A Color Story (or palette) for your space, using our 60-30-10 rule. We'll tell you how much of specific colors or tones you should use to create a cohesive look and feel.

Basic Lighting and Accessory Concept: We'll include light lighting/accessory/styling elements in your rendering, so you can see the direction we see your space going.

Conceptual Renderings: A visual representation of the space pulled together in a cohesive design including the floor plan, furnishings, colors, and light styling We will provide a maximum of two conceptual renderings per project.

Design Plan Specifications: We'll share detailed descriptions of the furnishings we'd like you to source for the space including measurements, fabric options, arm style, cushion options, etc.

Comprehensive Budget: We will pull together and break down all costs associated with the level of design we are presenting you.

Local Resource List: If you need a resource to execute part of our design plan, we'll connect you with that individual or business so you don't have to find for someone on your own.

Basic DIY Design Bundle: Our team will bundle up an actual tangible package that we will mail or deliver to you when your DIY Design Plan is complete. We do this because we want you to experience "reveal" of the design while in your own home. We will also send you a digital copy upon receipt of the mailed bundle.

Please reach out to us if you need clarity or have any additional questions about our Basic DIY Design Package.

Interior Design Consulting

\$150/hr USD

(click to Learn More)

Includes

- Design Consulting Schedule

What is Interior Design Consulting?

Our Interior Design Consulting Package is for clients who aren't currently looking to purchase a Full Service or DIY Design Package with us, but still wish to consult with Summer on design projects or subjects.

Is Interior Design Consulting Right for me?

- I'm just about to purchase my furnishings and I want to make sure I don't make any costly errors or mistakes.
- I just can't figure out this one area in my home and need some advice.
- I just moved and I need help deciding what to keep and what to get rid of.
- I would like Summer to go furniture or accessory shopping with me for a couple of hours.
- I'm building a new home and I'd love to bring Summer with me to the design center.
- I'm about to tackle a design project on my own and need some advice.

If any of the above statements sound like you or if you have other consulting needs, this package would be a great fit!

What to Expect from Design Consulting:

- Design Consulting is our least structured form of design service we offer. Summer will have "off the cuff" conversations, advising you about your project, pulling from her design knowledge, expertise and years of experience in the field.
- Summer will expect you to steer the conversation and have specific questions, design ideas, inspirations, spaces, stores, etc. that you will review and visit together.
- Summer can also go with you to select materials or furnishings if that is something you'd like her to help you with. The possibilities are endless, just let us know what you're looking to do and we'll figure out a package customized to your needs.

- Summer will advise the best way to go about structuring the consulting with you on a project-by-project basis.

Purchase your Design Consulting package today to get on the Schedule with Summer today!